

School of Business, Public Policy and Social Entrepreneurship

Ambedkar University Delhi

Course Outline

Time Slot- Monday from 9.15 to 12.30P.M.

Course Code: SBP2MB221

Title: Business Ethics and Corporate Social Responsibility

Type of Course: Compulsory

Cohort for which it is compulsory: MBA, First year

Cohort for which it is elective: All other Majors

No of Credits: 2

Semester and Year Offered: 2th Semester (Winter Semester 2018)

Course Coordinator and Team: Dr.K.Valentina

Email of course coordinator: valentina@aud.ac.in

Pre-requisites:

Aim: The aim of the Course is to provide the students with in-depth knowledge of Ethics and CSR issues in the Business World.

The course will also provide insights in bringing out the various dimensions of Sustainable Development- Social, Economic and Environmental.

Brief description of modules/ Main modules:

1. Business Ethics: Historical evolution and importance
2. Utilitarianism, Deontology and Virtur Ethics
3. Corporate Social responsibility(CSR) in Public Policy context in India
4. Theories of CSR and Sustainable Development in India

Assessment Details with weights:

1. Project Study: 30%,

- 2. Role Play: 10%,**
- 3. Poster making: 10%,**
- 4. Attendance/Class participation/Discipline:10%**
- 5. End Semester: 40%.**

Reading List:

Velasquez, M.G. 2011 Business Ethics: Concepts and Cases (7th edition) Pearson
Albuquerque, D 2010 Business Ethics- Principles and Practices (1st edition) OUP
Chatterji, M 2011, Corporate Social Responsibility, Oxford University Press.
Crane, A., Matten, D.Spence, L 2007 Corporate Social Responsibility: Readings and Cases in a Global Context.