

**School of Business, Public Policy and Social Entrepreneurship  
Ambedkar University Delhi**

**Time Slot-**\_\_\_\_\_

**Course Code:** SBP2MB130

**Title:** Management Science

**Type of Course:** Discipline (MBA (Operations & Decision Sciences))

**Cohort for which it is compulsory:** MBA (I year)

**Cohort for which it is elective:** NA

**No of Credits:** 2

**Attendance:** 80% attendance is mandatory

**Semester and Year Offered:** I Semester (Slot II) – October 3, 2018 to December 7, 2018

**Course Coordinator and Team:** Anshu Gupta

**Email of course coordinator:** anshu@aud.ac.in

**Pre-requisites:** Candidate must have done one paper of mathematics at 10+2 level

**Aim:** This is an introductory course on Management Science methods. The objective of the course is to develop a general understanding of the management science/operations research approaches to decision making. The course will facilitate use of Excel Solver for solving management science problems

**Brief description of modules/ Main modules:**

Unit 1: Introduction to Management Science (2 hour)

Unit 2: Linear Optimization (14 hours)

Unit 3: Network Models (6 hours)

Unit 4: Linear Integer Programming (4 Hours)

Unit 5: Decision Analysis (4 Hours)

Unit 6: Introduction to Waiting Line Models (2 Hours)

**Assessment Details with Weights:**

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|----------------------|----------------------------|
| 1. Group Assignments | 30% (throughout trimester) |
| 2. Mid semester      | 30% (5 <sup>th</sup> Week) |
| 3. End semester      | 40% (9 <sup>th</sup> Week) |

### **Reading List**

1. Anderson, D.R., Sweeney, D.J., and Williams, T.A., Camm, J.D. and Martin, R.K. (2011). An Introduction to Management Science-Quantitative Approaches to Decision Making, 13th edition, South-Western Press.
2. Hillier, F. and Lieberman, G. (2008). Introduction to Operations Research: Concepts and Cases (8th Edition), Tata McGraw Hill Education Private Limited
3. Sharma, J.K. (2006). Operations Research: Theory and Applications (4th Edition), Macmillan India Limited
4. Winston, W.L. and Albright, S.C. (2012). Practical Management Science, 4th Edition, Cengage Learning, South-Western Press

### **Additional References**

1. Wiest, J.D. and Levy, F.K. (2009). A Management Guide to PERT/CPM, With GERT/PDM/DCPM and Other Networks, 2nd Edition, Prentice Hall, ISBN: 978-81-203-0132-0
2. Taha, H.A. (2008). Operations Research: An Introduction (8th Edition), Pearson
3. Winston, W.L. (2004). Operations Research: Applications & Algorithms (4th Edition), Cengage Learning