



3<sup>rd</sup> Edition of  
CIRCULAR  
ECONOMY  
SYMPOSIUM (CES)

June 17-18, 2019  
New Delhi



# CIRCULAR ECONOMY SYMPOSIUM (CES) 2019

## Background

The Indian economy today is at a critical stage of development - a stage that is characterized by rising demand supply constraints, fast changing consumer preferences and increasing stakeholder scrutiny.

Circular Economy, in such a scenario, through its innovative business models, serves as an alternative to a traditional linear economy (make, use, dispose) in which we keep resources in use for as long as possible, extract the maximum value from them whilst in use, then recover and regenerate products and materials at the end of each service life. In this context, adopting the principles of Circular Economy could help organizations decouple resource requirements from growth aspirations.

FICCI in year 2017 contemplated the idea of constituting a platform - the Circular Economy Symposium (CES) with an objective to mainstream discussion and action on Circular Economy. The 2018 edition of the Symposium was attended by over 200 delegates from industry (including startups), government, civil society and academia and witnessed the release of a theme paper on "Accelerating India's Circular Economy Shift". The report highlights that Circular business growth models could spell gains of up to US \$ 697 bn in India by 2030. It gives a deep insight into how Circular Economy models can radically help Indian businesses in creating sustainable value.

The third edition of Symposium is scheduled on 17-18<sup>th</sup> June 2019. This edition will also witness the Awards ceremony for the first India Circular Economy Awards.

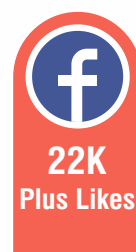
## PROGRAM FOCUS

- Digital Technology – Driver for Circular Economy
- Industry Deep Dives: Vehicle dismantling/ Recycling, C&D waste, Plastic waste
- Transition towards Circular Economy: opportunities & challenges
- Showcasing Best practices around the globe

## EXPECTED OUTCOMES

- Increased understanding to unleash business potential of Circular Economy
- Increased capacity for the delivery and promotion of Circular solutions
- Increased multi-disciplinary collaboration
- Increased understanding of how new technologies and digitization are changing the face of the future of economic development
- Best practice knowledge exchange
- Increased awareness of advanced technologies that can impact material/resource efficiency

## FICCI'S SOCIAL IMPACT\*



\*As on date of publish of this brochure.  
For real time info, visit [www.ficci.in](http://www.ficci.in)

## PARTNERSHIP OPPORTUNITIES

Benefits	Sponsorship Tiers					
	Principal ₹ 15 Lakhs	Platinum ₹ 10 Lakhs	Gold ₹ 7 Lakhs	Silver ₹ 5 Lakhs	Lunch ₹ 3 Lakhs	Kit ₹ 2 Lakhs
Live link from event webpage to sponsor's website	✓	✓	✓	✓	✓	✓
Name & logo on event web page	✓	✓	✓	✓	✓	✓
Exhibition space (2m x 2m)	✓	✓	50% Discount	30% Discount	20% Discount	-
Complimentary registrations	10	7	5	3	2	1
Screening of corporate films during breaks (slots to be decided by organizers)-max duration 120 seconds	✓	✓	-	-	-	-
Sponsor promotional material in delegate kit	✓	✓	✓	-	-	✓
One exclusive e-flyer with a message from the CEO of the company to be sent to all the stakeholders	✓	-	-	-	-	-
Strategic positioning of corporate banners & logos						
• Exclusively branded corporate banner at venue	✓	✓	-	✓	-	-
• Display of company name & logo at side panels and roll ups at venue	✓	✓	✓	✓	✓	✓
• Logo on delegate badges	✓	✓	-	-	-	-
• Logo on mailers	✓	✓	✓	✓	✓	✓
• Logo placement on delegate kit	✓	-	-	-	-	✓

### Why Partner with us?

- Leadership Demonstration - showcase your commitment to sustainable development
- Opportunity to conceptualize and conduct special sessions on circular economy and be the drivers to bring change
- Access to remarkable change makers in India
- Brand positioning and visibility
- Gain recognition amongst the global gathering of Circular Economy enthusiasts. CES is endorsed by MoEFCC, DST and NITI Aayog
- Network with global leaders, highest level policy makers from Central as well as state governments and key value chain actors

## EXHIBITION OPPORTUNITIES

Promote your company and products by exhibiting during our conference.

*Note: The number of exhibitor spots are limited and will be distributed on a first-come, first-served basis.*

Area	Amount in Rs
2x2 sq. m	70,000/-
4x2 sq. m	1,00,000/-

*Exhibition fee is inclusive of the following:*

- Shell stand will include three/two sides partitioned, laminated and carpeted stall with company fascia
- 2 chairs, 1 table, 4 spotlights, trash bin and electrical points.
- Complimentary entry passes for two company staff. Base delegate fee would be charged for additional personnel  
18% GST applicable on the exhibition fee

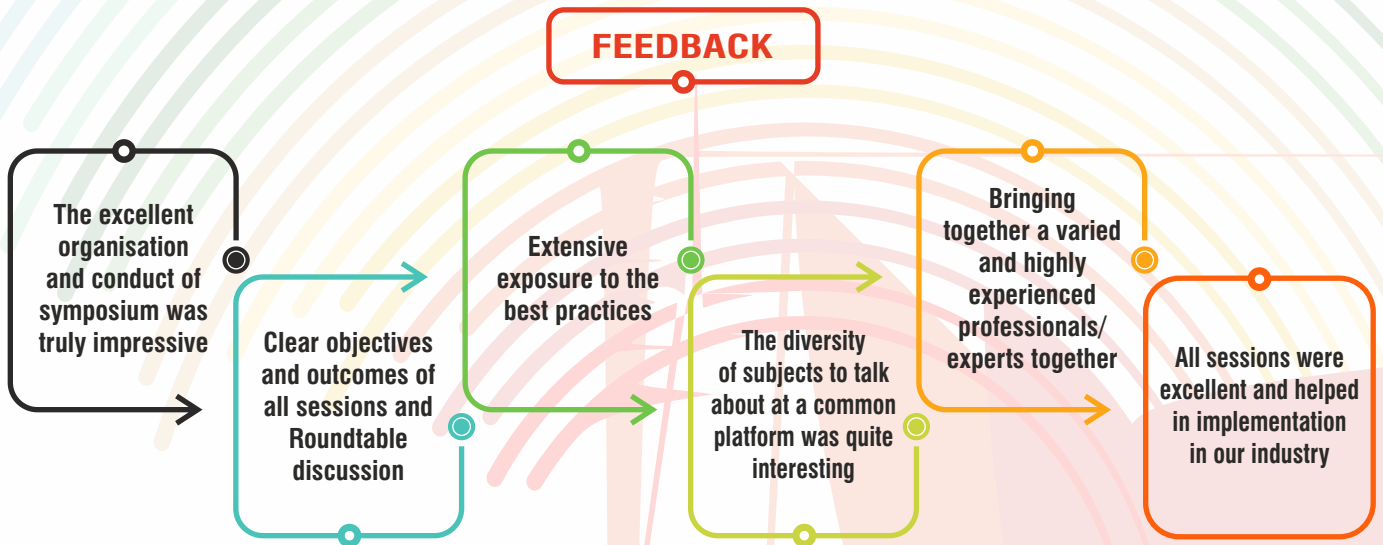
## DELEGATE FEE\*

Category	Amount per delegate
FICCI Corporate Members	₹ 7000
FICCI Associate Members	₹ 8000
Non-Members	₹ 9500
OECD Delegates	US\$ 350
Non-OECD Delegates	US\$ 200

\*Exclusive of 18% GST

# CES JOURNEY OVER THE YEARS

## PARTICIPANTS SPEAK



## PAST PARTNERS & PARTICIPANTS

- ACC
- ACCENTURE
- AMBUJA CEMENTS
- BANYAN NATION
- C & A
- COCA COLA
- CSIR
- DEVELOPMENT ALTERNATIVES
- DST
- EATON
- GIZ
- HP

- INDIAN OIL
- KABADIWALA CONNECT
- LEVI'S
- MAHINDRA & MAHINDRA
- MARUTI SUZUKI
- MOEFCC
- NEERI
- NITI AAYOG
- OLA
- RELIANCE
- SABIC
- TAJ

- TATA MOTORS
- TATA STEEL
- TERI
- TOILET BOARD COALITION
- UN ENVIRONMENT
- UNILEVER
- VIZAG STEEL
- WBCSD
- WRI
- YES BANK
- ZOOMCAR

## CONTACT US

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