



## **Ambedkar University Delhi (AUD)**

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Ambedkar University Delhi (AUD) is a public university established by the Government of the NCT of Delhi focusing largely on research and higher learning in the domain of Social Sciences, Humanities and the Liberal Arts.

### **School of Business, Public Policy and Social Entrepreneurship (SBPPSE)**

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The School of Business, Public Policy and Social Entrepreneurship (SBPPSE) was set up in 2011 to promote research and provide professional education and training in the fields of Business Administration, Public Policy and Social Entrepreneurship. The Current Dean of SBPPSE is Dr. Kartik Dave. At present the School offers a Master of Business Administration (two-year programme).

### **Kaleidoscope 2017**

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SBPPSE is organizing Kaleidoscope 2017 on **10th February 2017** (10 am onwards) at **Room N1 and Room N2, Kashmere Gate Campus, Ambedkar University Delhi, Lothian Road, Kashmere Gate, Delhi. Prizes worth Rs. 21,000/- to be won.** The event is open to both **Postgraduate and Undergraduate** Students enrolled in programmes across Delhi NCR. **Participants are required to produce their college identity card on demand.**

The event would comprise of the following:

- Debate
- Quiz
- Shape me and run (a Business Plan Competition)

#### **How to get to the AUD Kashmere Gate campus:**

The Kashmere Gate Campus of AUD is 5 minutes from the Kashmere Gate Metro Station (on Yellow line). Get down at the station and ask for Ambedkar University Delhi, and a 5-minute cycle rickshaw ride will help you reach us. Location coordinates: 28°39'45.4"N 77°14'01.9"E (28.662622, 77.233862)

Please find details and rules for each of the three events in the next few pages.

# KALEIDOSCOPE EVENTS

## DEBATE

**Date:** 10 February 2017(Friday)

**Time:** 10 am -12:30 pm

**Prize money:** Best team: **Rs.3000/-**

Best speaker for the motion: **Rs.2000/-**

Best speaker against the motion: **Rs.2000/-**

**For registration, fill the form online:** <https://goo.gl/forms/UooYm2nHAATGTRvu2>

### Rules of the Debate:

- Only two speakers in each team (i.e. minimum 2 and maximum 2 members per team)
- Topic will be intimated by **8th February, 2017** via School's Facebook page and an email to the registered members
- Each team will be assigned another team, whom they will interject during the debate.
- All speakers in the debate will have 3 minutes to deliver their speech. A signal will be given 30 seconds before time is up, twice when time is up, and repeatedly after a 15 second buffer. If the speaker goes over this buffer mark, for every 5 seconds overtime, points will be deducted from the team's points
- Once each speaker finishes with their point of view, the debate will be open to questions/interjections from the respective allotted team
- The one asking questions, has 1 minute to ask the question. A signal will be given 15 seconds before the time is up and twice when the time is up. The team to which the question is directed has to deliver the answer on the spot and no time will be given for preparation
- Each group must have two members participate in debate. The first speaker and the final speaker will receive individual points and the team will receive a group point. The floor speakers (the one asking questions to the allotted team) will not receive an individual point but their performance will be an important part of the group point. Any member of the group may be a floor speaker.
- On the spot registrations for teams are also allowed

## QUIZ

*The quiz aims to test the knowledge of the participants regarding business trivia around the globe.*

**Date:** 10 February 2017(Friday)

**Time:** 1:00 pm- 3:30pm

**Prize Money:** First Prize: **Rs. 4,000/-**; Second Prize: **Rs. 2,500/-**

**For registration, fill the form online:** <https://goo.gl/forms/UooYm2nHAATGTRvu2>

### Rules for the Quiz:

- Only two speakers in each team (i.e. minimum 2 and maximum 2 members per team)
- Use of mobile phones and other gadgets is not allowed

- There will be a written round for Elimination , the teams who qualify the written round will advance to the subsequent rounds
  - Total of 15 minutes will be given for the written round.
  - No negative marking.
  - The questions will be in the form of multiple choice or specific statement answer etc.
- Decision of the quizmaster and organizers will be FINAL & will not be subject to change.
- On the spot registrations for teams are also allowed

## SHAPE ME AND RUN

*Shape me and run intends to translate creative ideas into a structured business plan that can contribute to their personal economic benefit and towards social development. This competition has two rounds – the first round is the submission of B-Plan document, a few teams will qualify the first round will make in to the second round of presentation of their B-Plan in AUD Campus.*

**Date and Time of Submission of B-Plan document by 8 February 2017 (latest by 10am)**

**Date of Final Round (selected teams): 10 February 2017(Friday)**

**Time: 4pm onwards**

**Prize Money: First Prize: Rs.5,000/- ; Second Prize: Rs.2,500/-**

**For registration, fill the form online: <https://goo.gl/forms/UooYm2nHAATGTRvu2>**

### **Rules of Shape Me and Run:**

- The team can comprise of a maximum of 4 participants
- **For submission of B-Plan Document (First Round)**
  - The teams should ensure that the following points are covered in the **B-Plan document to be submitted latest by 10:00 AM, Tuesday, 8 February 2017**
    - ✓ Objective of the plan and gap identification
    - ✓ Detailed description of the process planned to implement the plan
    - ✓ Expense and revenue model
    - ✓ Feasibility of the plan
    - ✓ Limitations
  - Word limit of the proposal: 1200 words
- Shortlisted teams who will qualify the first round will be informed by **Wednesday, 9 February 2017**
- Only the Shortlisted teams from the First Round will make a small presentation of **maximum 10 minutes** in AUD campus on **10 February 2017**
- Final judgment of presentation on **10 February 2017** will depend on the following criteria:
  - The business idea – uniqueness, relevance and feasibility
  - The nature of product/service – description, market need
  - Target market
  - Execution plan
  - Cost and other financials
- On the spot registrations are not allowed in Shape Me and Run

**For all kinds of queries, please contact Yamini Saini (+919958470335), Aditya Gupta (+919582065530)**