

Resolved to accept the recommendations of the SCAP to increase the student intake from 32 to 42 for the existing MA Education and MA Education (Early Childhood Care & Education) programmes of the SES.

(b) Revised courses of the 2nd year MBA programme for the School of Business Public Policy and Social Entrepreneurship (SBPPSE) as recommended by the SCAP.

Resolved to accept the revised courses of the 2nd year MBA programme for the School of Business Public Policy and Social Entrepreneurship (SBPPSE) to be introduced from the academic year 2017-18, as recommended by the SCAP, vide **Appendix-9**.

10.5.3 Revised programme structure for the four MA programmes being offered by the School of Culture & Creative Expressions (SCCE)

Resolved to accept the recommendations of the SCAP on the revised programme structure for the four MA programmes of the SCCE, vide **Appendix-10**.

10.5.4 Introduction of new courses and changes in the existing programme structure of MA in Environment and Development, School of Human Ecology (SHE)

Resolved to approve the recommendations of the SCAP on the introduction of the following three new courses in the MA in Environment and Development, School of Human Ecology (SHE): (i) Contested Atmospheres: The Political Ecology of Urban Air (2 credits) (ii) Conservation and Livelihoods (2 credits) and (iii) Ecology and Society (4 credits) (this course is available only to students enrolled in other MA programmes except MA in Environment & Development Students), vide **Appendix-11**.

In the context of (iii) above it was suggested that in future while designing courses that are offered exclusively to programmes outside a School, allocation of teaching time be carefully considered.

Also, **resolved** to approve the following changes in the MA in Environment and Development programme structure: (i) shift of the core course "Environmental and Ecological Economics" to Semester 2 of the programme;



the highest statutory bodies in all matters pertaining to the University.

- ii) A brief ready reckoner be created for students to explain in a reader friendly format the major/substantive changes that SCSA has incorporated in the draft SUC proposed by the students, and the rationale for the same. The ready reckoner be appended with the above communication/letter.

The AC **resolved** to constitute a sub-committee of its members to: a) draft the above communication addressed to the students, b) draft the ready reckoner for the students to be appended with the communication, c) evolve ways in which greater student participation could be elicited (such as holding meetings with students, involving faculty members in encouraging student participation, etc.), d) complete these processes by the end of January 2018. The sub-committee shall present its report to the AC in early February 2018. The constitution of the sub-committee is as follows: Professor Farida A. Khan, Government nominee on the AC (Chair), Professor Sanjay Kumar Sharma, DSS (Convener), Professor Lawrence Liang, Dean, SLGC (Member), Professor Anup Kumar Dhar, Chair, ACRPM (Member) and Dr Rajan Krishnan, Officiating Dean, SCCE (Member).

14.4. Recommendations of the Standing Committee Research (SCR)

The AC took note of the minutes (**Appendix-2**) of the meeting of the SCR held on 31.10.2017 and **resolved** the following:

14.4.1 The proposed PhD programme in Management of the School of Business, Public Policy and Social Entrepreneurship (SBPPSE)

The proposed PhD programme in Management was discussed in the AC. The AC directed that SBPPSE should make attempts to utilise the interdisciplinary nature of AUD and include faculty members from other areas on the Research Advisory Committee (RAC) for the scholars of the PhD programme. This is particularly to integrate critical social science perspectives in the programme.

The AC **resolved** to approve the PhD programme in Management of the SBPPSE, vide **Appendix-3**.

14.4.2 The proposal for the grant of 6 months' extension to two MPhil scholars of SLS for completing their respective research programmes

Resolved to approve the grant of 6 months' extension to the following two MPhil scholars of SLS for completing their respective research programmes:

- i) Ms. Ruby Kain (Enrol no. S144DHS03, date of registration 10.10.2014), MPhil scholar in History, SLS. Extension granted from 10.10.2017 to 09.04.2018; and
- ii) Ms Bandana Kumari (Enrol no. S144DH104, date of registration – 18.09.2014), MPhil scholar in Hindi, SLS. Extension granted from 18.09.2017 to 17.03.2018.



Page 4 of 10

14.4.3 The proposal to recognize temporary faculty members who are on a three-year contract to supervise MPhil dissertations with regular faculty members as co-supervisors

Resolved to approve the proposal to recognize temporary faculty members who are on a three-year contract to supervise MPhil dissertations with regular faculty members as co-supervisors, provided they fulfil all qualifications as stipulated in the MPhil regulations.

14.4.4 Request of a PhD scholar of School of Development Studies (SDS) to consider one semester during his registration time as a null semester

Resolved to approve the SCR recommendation to grant the request of Mr. Karan Sachdeva (PhD scholar, SDS) for treating his one semester, when his de-enrolment was recommended in 2016, as zero semester. This would imply that he gets one additional semester beyond his normal registration period to complete his PhD work.

14.4.5 The proposal to give one last chance to all those pre-2017 PhD scholars who have opted for the new Research Study Regulations (RSR) 2017, and have lower than B only grade in any course of their coursework, to improve their grades

Resolved to approve the grant of one last chance for improving their course grades to all those pre-2017 PhD scholars who opted to be governed by (new) RSR 2017 and have a grade lower than B only in any course.

14.5. Recommendations of the Standing Committee for Professional, Vocational and Continuing Education Programmes (SCPVCE)

The AC took note of the minutes (**Appendix-4**) of the meeting of the SCPVCE held on 21.11.2017 and **resolved** the following:

14.5.1 Four courses to be offered in the Year II of the MBA Programme of SBPPSE

After due deliberation, the AC **resolved** to approve the course outlines (**Appendix-5**) of the following four electives to be offered in the Year II of the MBA programme of School of Business, Public Policy and Social Entrepreneurship (SBPPSE):

- i. Integrated Marketing Communication (2 credits);
- ii. Collective Bargaining and Negotiation Skills (2 credits);
- iii. Enterprise Resource Planning (2 credits);
- iv. Managing E-business Operations (2 credits).

The AC observed that most courses of the SBPPSE were of 2 credits and directed that the School considers developing 4 credit courses that offer more intensive engagement with the subject matter. This would facilitate students from the other programmes in the social sciences to opt for courses in SBPPSE.







School of Business, Public Policy & Social Entrepreneurship

Notice

Dated: 14.09.2016

A meeting of the Board of Studies, School of Business, Public Policy & Social Entrepreneurship will be held at 3.00 pm on Wednesday, October 05, 2016 at the Staff Lounge, AUD, Kashmere Gate, AUD campus.

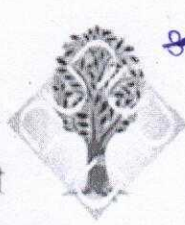
Agenda:

1. Reporting items
2. Discuss and the recommend the revised course details of MBA 2nd year curriculum
3. Any other item

Look forward to seeing you at the meeting.

Regards

Dr. Kartik Dave
Dean (Officiating), SBPPSE



अम्बेडकर विश्वविद्यालय दिल्ली

Ambedkar University Delhi

School of Business, Public Policy & Social Entrepreneurship

Dated: - 05.10.2016

BoS Meeting of SBPPSE

A meeting of the Board of Studies of the School of Business, Public Policy & Social Entrepreneurship, Ambedkar University Delhi, was held at 3.00 pm on the 5th of October 2016 in the Staff Lounge, AUD, Kashmere Gate campus.

The following members were present:

S. No.	Name	Signature
1	Professor A.S. Narag	
2	Dr. Kartik Dave	
3	Mr. Vivek Mehra	
4	Mr. Manish Mathur	
5	Mr. Sharique Farooqi	
6	Dr. Rohit Negi	
7	Dr. Nandini Nayak	
8	Dr Anshu Gupta	
9	Dr Nidhi Kaicker	



School of Business, Public Policy & Social Entrepreneurship

05 October 2016

Meeting of the Board of Studies

MINUTES

The 6th meeting of the Board of Studies for the School of Business, Public Policy & Social Entrepreneurship, was held at 3.00 p.m. on the 5th of October 2016 in the Staff Lounge, AUD, Kashmere Gate. Following members were present:

1. Dr. Kartik Dave (Chairperson), Dean (Officiating), SBPPSE
2. Mr. Vivek Mehra, Managing Director, Sage Publications
3. Mr. Sharique Farooqi, Associate Professor, SDes
4. Dr. Rohit Negi, Assistant Professor, SHE
5. Dr. Nandini Nayak, Assistant Professor, SDS
6. Dr. Anshu Gupta, Assistant Professor, SBPPSE
7. Dr. Nidhi Kaicker, Assistant Professor, SBPPSE

Prof A.S. Narag and Mr. Manish Mathur expressed their inability to attend the meeting.

Item no.1: Reporting items

- The BoS was informed that the School of Business, Public Policy and Social Entrepreneurship is currently offering a two year (full time) MBA programme to which a total of 39 students were admitted this year (Batch 2016-18). The chairperson shared the faculty composition of the School with the Board - one Associate Professor and seven Assistant Professors.
- The MBA program, based on the recommendations of the last BoS, is now offered in a semester mode and follows the university calendar. Each semester is divided into two slots.
- SBPPSE, along with the School of Design is in process of revamping of the MA programme in Social Entrepreneurship (MASE). The current year is declared as a zero year for the MASE and PG Diploma in Publishing Program.
- The Placement Report for the MBA batch 2014-16 was shared with members. Almost all the students obtained job offers from various organisations by July 2016. There is a need for more concerted effort towards placements on the part of faculty and students of SBPPSE.
- The vision and positioning of the school in general and the MBA program in particular, was discussed and deliberated at length. The school has a vision statement which

provides a clear direction and differentiation. However, it was felt that the positioning of the MBA program keeping the niche/target in mind may be improved. Also it was discussed that why and how the vision of the school and the program should be contemporary.

- The chairperson informed the house about the initiatives and forthcoming programs of the school, particularly in the areas of undergraduate education, executive education and research programmes.
- It was also reported that the School along with the school of Design is promoting the AUD Centre for Incubation, Innovation and Entrepreneurship (ACIIE), which has been set up as a section 8 company.

Item No.2: The revised course details of the MBA 2nd year programme

- The revised programme structure and the outlines for the first year MBA courses were approved in the last BoS meeting held on 9 October 2015.

Semester 1 (24 Credits)	
Slot – 1	Slot – 2
SBP2MB101: Business, Culture and Society	SBP2MB107: Issues and Perspectives of Public Policy
SBP2MB102: Marketing Management	SBP2MB108: Business Communication and Personality Development
SBP2MB103: Organisational Behaviour	SBP2MB109: Human Resource Management
SBP2MB104: Business Statistics	SBP2MB110: Management Science
SBP2MB105: Financial Accounting	SBP2MB111: Management Accounting
SBP2MB106: Managerial Economics	SBP2MB112: Macro Economics
Semester 2 (20 Credits)	
Slot – 1	Slot – 2
SBP2MB201: Business Ethics and Corporate Social Responsibility	SBP2MB209: Summer Project
SBP2MB202: Innovation and Entrepreneurship	
SBP2MB203: Leadership and Change	
SBP2MB204: Operations Management	
SBP2MB205: Corporate Finance	
SBP2MB206: Structured Thinking and Problem Solving	
SBP2MB207: Business Research	
SBP2MB208: Spreadsheet Modelling	
Semester 3 (24 Credits)	

44

Slot – 1	Slot – 2
SBP2MB301: Business Law and Corporate Governance SBP2MB302: Strategic Management	
Electives worth 20 Credits	
Semester 4 (16 Credits)	
Slot – 1	Slot – 2
SBP2MB401: Project Study	
Electives worth 12 Credits	

- The following courses were approved to be offered in each of the elective baskets as given below, and detailed course outlines for these along with compulsory courses of the second year MBA programme were deliberated and discussed in detail.

Area: Finance and Accounting

- SBP2MB501: Financial Derivatives
- SBP2MB502: Security Analysis and Portfolio Management
- SBP2MB503: Financial Markets
- SBP2MB504: Micro Finance
- SBP2MB505: Strategic Cost Management
- SBP2MB506: Business Valuation and Corporate Re-structuring

Area: Marketing

- SBP2MB601: Brand Management
- SBP2MB602: Consumer Behaviour
- SBP2MB603: Integrated Marketing Communication
- SBP2MB604: Services Marketing
- SBP2MB605: Retail Marketing
- SBP2MB606: Sales and Distribution Management

Area: HR and OB

- SBP2MB701: Building Teams for Excellence
- SBP2MB702: Diversity and Intercultural Management
- SBP2MB703: Coaching, Counselling and Mentoring
- SBP2MB704: Performance Management
- SBP2MB705: Collective Bargaining and Negotiation Skills
- SBP2MB706: Compensation and Reward Management

Area: Operations Management and Decision Sciences

- SBP2MB801: Supply Chain Management
- SBP2MB802: Service Operations Management
- SBP2MB803: Enterprise Resource Planning
- SBP2MB804: Advanced Management Science Methods

- 20
- 39
- 43
- SBP2MB805: Total Quality Management
 - SBP2MB806: Managing E-Business Operations

Area: Economics and Public Systems

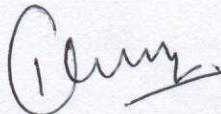
- SBP2MB901: Political Economy
- SBP2MB902: Global Business Environment
- SBP2MB903: Public Policy for Sustainable Development
- SBP2MB904: Rural and Urban Land Systems
- SBP2MB905: Game Theory for Strategic Decision Making
- SBP2MB906: International Economics

Area: Contemporary Issues

- SBP2MB1001: Internship with NGO

- Each of the above courses are half-semester courses and carry 2 credits each.
- The following changes were suggested in the specific courses that will be offered in the second year
 - A module on Corporate Taxation to be included as part of one of the finance elective courses. Reference should be towards investment and financing decisions keeping in mind the taxation policies that a firm faces.
 - It was suggested the Course Titles for some of the courses be revisited, particularly in HR & OB Area, and in Operations Management Basket. An observation was made that these course titles are very broad, and may not do justice to the course contents that can be covered in a 2 credit course. For example, the course Supply Chain Management be renamed to "Introduction to Supply Chain Management".
 - It was felt that the contents for the course "Political Economy" were too much for a 2 credit course, especially in Unit 1. These may be revisited by the course coordinator and appropriate changes be made.
 - A similar observation was made for the course "Public Policy for Sustainable Development". It was suggested that the courses, "Political Economy", "Public Policy for Sustainable Development", and the Introductory Course on Public Policy in the first year be looked at together, to prevent any overlaps. A module on "History of Planning Process in India" should be added at an appropriate place in the Public Policy Courses

The meeting ended with a vote of thanks



Dean (Officiating), SBPPSE